

MECHANICAL CAD (MCAD) SOFTWARE USERS LIST



CADNET IS THE PREMIER SOURCE FOR DIRECT MARKETERS WHO TARGET COMPANIES AND INDIVIDUALS WHO USE COMPUTER AIDED DESIGN (CAD), COMPUTER AIDED ENGINEERING (CAE), COMPUTER AIDED MANUFACTURING (CAM), MECHANICAL DESIGN AUTOMATION (MDA), ELECTRONIC DESIGN AUTOMATION (EDA), ARCHITECTURE, ENGINEERING, CONSTRUCTION (AEC), CIVIL ENGINEERING & GIS, PRODUCT DATA MANAGEMENT (PDM), PRODUCT LIFECYCLE MANAGEMENT (PLM), AND OTHER SOFTWARE TOOLS. SINCE 1998, CADNET HAS BEEN THE LEADING PROVIDER OF THIS ADDED MARKET INTELLIGENCE, ENABLING CAD DIRECT MAILERS AND TELEMARKETERS TO EASILY IDENTIFY AND TARGET PROSPECTS WITH THE BEST POTENTIAL FOR THEIR CAD PRODUCTS AND SERVICES. OUR DATABASE OF 175,000 + CAD INDUSTRY CONTACTS COVERS SOFTWARE APPLICATIONS & TOOLS WITHIN ALL CAD INDUSTRY SEGMENTS.

SEGMENTS DATA CARD CURRENCY: US DOLLAR

175,000	TOTAL UNIVERSE / BASE RATE	\$90/M
175,000	12 MONTHS UNLIMITED USE	\$150/M
113,884	MECHANICAL CAD SOFTWARE USERS LIST	
80,030	# UNIQUE COMPANIES	
95,006	# UNIQUE COMPANY SITES	
20,958	PTC PRO/ENGINEER® SOFTWARE USERS LIST	
9,728	# UNIQUE COMPANIES	
11,761	# UNIQUE COMPANY SITES	
11,112	SOLIDWORKS CAD SOFTWARE USERS LIST	
9,743	# UNIQUE COMPANIES	
10,320	# UNIQUE COMPANY SITES	
88,022	AUTODESK SOFTWARE USERS LIST	
68,455	# UNIQUE COMPANIES	
79,851	# UNIQUE COMPANY SITES	
	OTHER MECHANICAL CAD SOFTWARE (PLEASE CALL)	

LIST TYPE

BUSINESS



SOURCE

COMPILED LISTS

GEOGRAPHY

DOMESTIC (US) AND CANADA

LIST MAINTENANCE

MARKET ENTRY	01/01/1999
NEW TO MANAGER	03/29/2004
COUNTS THROUGH	09/01/2005

DATA CARD MAINTENANCE

NEW TO NEXTMARK SYSTEM	09/02/2004
LAST DATA CARD UPDATE	09/01/2005
NEXT DATA CARD UPDATE	01/01/2006
CARD UPDATE FREQUENCY	QUARTERLY

DESCRIPTION

THIS LIST INCLUDES USER FOR MOST BRANDS OF MECHANICAL CAD (MCAD) SOFTWARE, INCLUDING; AUTOCAD®, CATIA, CADKEY, MICROSTATION, PRO/ENGINEER®, SOLIDWORKS, SDRC, UNIGRAPHICS®, ETC. ALSO INCLUDED ARE USERS OF MCAD-RELATED ANALYSIS SOFTWARE SUCH AS ANSYS, MSC.NASTRAN, AND PRO/MECHANICA® AS WELL AS MANUFACTURING SOFTWARE SUCH AS PRO/MANUFACTURING®. THIS AUDIENCE INCLUDES CAD SOFTWARE USERS SUCH AS MECHANICAL ENGINEERS AND MECHANICAL DESIGNERS/DRAFTERS; CAD INFLUENCERS SUCH AS ENGINEERING, IT AND MANUFACTURING MANAGERS WHO WORK WITH THE USERS; AND DECISION MAKERS, SUCH AS DIRECTORS, PLANT MANAGERS, AND VICE PRESIDENTS.

KEY BENEFITS

- SOFTWARE PROVIDERS CAN NOW TARGET THE INSTALLED BASE OF COMPETITIVE MECHANICAL DESIGN AUTOMATION SOFTWARE USERS
- HARDWARE MANUFACTURERS (PC'S, PLOTTERS, GRAPHICS, MONITORS, ETC.) CAN EASILY IDENTIFY SPECIFIC USERS OF SOFTWARE THAT WOULD BE INTERESTED IN THEIR PRODUCTS
- CAD INDUSTRY VALUE-ADDED RESELLERS (VARs) AND CONSULTANTS CAN TARGET CAD SOFTWARE USERS IN THEIR LOCAL OR REGIONAL MARKETS
- CAD INDUSTRY SERVICE PROVIDERS (CONSULTING, SOFTWARE DESIGN SERVICES, TRAINING, AND RECRUITING) CAN TARGET CAD SOFTWARE USERS IN THEIR LOCAL OR REGIONAL MARKETS

SELECTS

TELEPHONE NUMBER	\$25/M
CONTACT NAME/JOB TITLE/CONTACT TYPE	NO CHARGE
FULL COMPANY POSTAL ADDRESS (see note)	NO CHARGE
EMAIL ADDRESS AT COMPANY (NOT OPT-IN)	NO CHARGE
PRIMARY CAD MARKET SEGMENT (E.G. MCAD)	NO CHARGE
CAD APPLICATION (e.g. PRO/ENGINEER®)	NO CHARGE
CAD VENDOR (E.G. PTC)	NO CHARGE
LOCATION (E.G. STATE, REGION, SCF, ZIP)	NO CHARGE

UNIT OF SALE INFORMATION

UNIT OF SALE INFORMATION IS NOT AVAILABLE

DELIVERY METHOD

CD ROM	\$100.00 /F
EMAIL (.xls, .csv, .txt, .dbf, .mdb, .sql, etc.)	NO CHARGE

AVERAGE INCOME

VALUE: not available

MINIMUM ORDER

VALUE: \$500

REUSE/TELEMARKETING

REUSE AND TELEMARKETING IS ALLOWED

LIST OWNER/LIST MANAGER

CADNET

CANCELLATION

CHARGES: \$200

SPECIAL INSTRUCTIONS

TERMS AND CONDITIONS: CUSTOMER ORDER AND SIGNED LIST RENTAL AGREEMENT (EITHER FOR ONE-TIME USE OR 12 MONTHS UNLIMITED USE) MUST BE ON FILE WITH CADNET PRIOR TO SHIPMENT OF LISTS. CALL FOR CUSTOM QUERIES/QUOTES.

Note: Postal address fully meets U.S. Postal Service Coding Accuracy Support System (CASS™) and Delivery Point Verification (DPV) specifications for maximum direct mail deliverability. All lists include many additional data fields related to company site address.



CADnet does not endorse nor is CADnet affiliated with any of the above mentioned industry vendors

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